

## MEMBERSHIP CRITERIA

Membership is available to any person who meets or has met the following criteria:

- ✓ Holds a senior management position within an IS or IT department
- ✓ Plays a key leadership role in the organization
- ✓ Has the authority to hire and discharge staff
  
- ✓ TBTLA is not a forum for vendors to market their products or services. We do not invite vendors to solely demonstrate their new software. Through facilitated discussion groups we help each other resolve business problems

# Tampa Bay Technology Leadership Association

## Who We Are

Incorporated in 2001, the Tampa Bay Technology Leadership Association was established to address a void in the Tampa Bay information technology community. While there are many technology user groups and high level strategy groups in the Tampa Bay area, there was no place that technology executives could go to find solutions.

TBTLA is a non-profit organization whose membership is limited to current and former technology executives. Its two-fold mission is to apply the collective experience of the membership to real-world technology problems, and to mentor students - and other professionals - who are anticipating careers in information and technology management.

## Our Mission

To be the forum of choice for senior technology managers to share real-world problems and solutions found in the everyday management and application of technology.

To provide an ongoing source of mentors, experienced in the management of technology, to help train and prepare new technology managers as they assume their responsibilities in the local business community.

To be a partner with our local educational institutions, providing mentoring services to undergraduate and graduate students anticipating careers in the use and management of information technology.



## Recent Events

### TBTLA MEMBERSHIP

Those seeking membership will have all the rights and privileges of a full member.

#### Annual Membership Dues:

- One Member per Company, \$75.00
- Two to three members, \$150.00
- Four to seven members, \$300.00
- Eight to 12 members, \$500.00

Non-members are welcome to attend quarterly membership meetings for a \$25 fee. Non-members do not have voting rights or other membership benefits.



Students from The University of Tampa's John H. Sykes College of Business introduced the topic of Cloud Computing at a recent meeting.



José Carlos Eiras makes a point on the topic of IT cost effectiveness at UT's Vaughn Center.

#### Contact us:

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- ✓ Jose Eiras held an **IT Cost Effectiveness & Cost Reduction Forum** based on his published book *The Practical CIO: A Common Sense Guide for Successful IT Leadership*.
- ✓ Tampa's CIO, Mr. James Buckner, spoke on **The CIO's Tools For Success** where we explored several approaches CIO's may use to promote efficiency in their organizations.
- ✓ **Organizational Project Management** panelists included John Sage, PMP, PMI OPM3 Consultant with Sage PM, Inc., Gary Cobb, Director of IT and PMP with Get Motivated Seminars, Inc., David Mack, a Project Management Consultant and PMP from Baseline Project Management, Inc. and Tina Dallas, IT Project Manager at AEGON.
- ✓ **Cloud Computing: Thunderstorm or Silver Lining** panel discussion with Andy Swenson, CIO at Vology Data Systems, Dr. Ken Knapp, Assistant Professor of Information Systems, University of Tampa, and Joe Piplica, Systems Architect, Tailored Solutions, Inc.

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